

CATERING ST. LOUIS REDESIGN – DEVON LITTERAL

Here is a list of all the things I hate about this website:

1. Too much green
2. Weird half/half layout? Still can't understand this
3. List of clients present on too many pages
4. Very busy
 - a. They use like approx. 7 typefaces
5. Ugly pictures
 - a. Ugly filters over the pictures

Here is a list of all the things I love about this website:

1. Nothing?

NAVIGATION OPTIONS

- HOME
 - o Welcome paragraph
 - o Weddings, work event, or private event
 - o Great review
 - o Contact information
- ABOUT US
 - o What we stand for :')
- SERVICES
 - o Weddings vs. work events vs. private events
- LOCATIONS
 - o The Inns at St. Albans
 - o Three Barn Farm
 - o Oliva... on the hill
 - o City Cottage on Chouteau
 - o Missouri Botanical Garden
 - o Forest Park Visitor Center
 - o Soulard Preservation Hall
 - o Whittemore House
 - o Boathouse in Forest Park
 - o World's Fair Pavilion
 - o Jewel Box
 - o Other Locations
- MENUS
 - o Seated Dinner
 - o Buffet Cocktail Dinner
 - o Buffet Seated Dinner
 - o Pre-Dinner Passed Hors d'Oeuvres
 - o Buffet Seated Brunch
- CONTACT

LINKS AT THE BOTTOM OF THE PAGE/IN A DROPDOWN

- CLIENTS
- REVIEWS
- AWARDS
- EMPLOYMENT
- REQUEST INFORMATION
- PINTEREST (INSTAGRAM/FACEBOOK?)

I think that while the employment and testimonial links are important, they aren't imperative. I would either have an additional drop down menu with other links, or include the links on the bottom of every page, where they currently have their contact information. There should also be a search bar at the bottom (or top, haven't decided yet).