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Site Content Organization
Sherwood's Forest

Navigation

- Home
 - Images and brief description
- About us
 - More in-depth description
 - Hours and Info
 - Warranty Information
 - Link to another page because the Warranty is long
- Contact
 - Contact info
- Gallery
 - Around the Nursery
 - Landscape Installations
 - Movie Clips and testimonials
- Inventory Overview
- More information
 - Partnering Organizations
 - Children's Garden Club
 - Sherwood Forest Camp
 - Gardener Information
 - Gardening Websites
 - Monrovia Plant Catalogue
 - Hummingbird & Butterfly Perennials
 - Deer Resistant Plants
 - Pot Recycling

The Site's current content information is pretty poor. There are a lot of options in the navigation which are not organized well and could easily be condensed into fewer button options. There is also no description anywhere on the site explaining who they are and what they do, so you have to figure that out by exploring every single page, which is not ideal for a user with a specific goal in mind while using the site. This site also has a lot of information on their inventory page and it is completely overwhelming and rendered useless. This could be fixed by listing the overall categories these lists belong to and providing a phone number so that the user can call and get more information if needed.

I think the most important information on this site are the photos, inventory, contact info, and mission so these need to remain constant on every single site page. Other information that the site has is less important and just there for users who choose to stay on the site longer and explore, so the navigation for these sites should be condensed and muted in some manner so that there is a hierarchical difference between the more important info and the less important information.